

CANCER FIRST OCCURRENCE

Cancer Insurance Policy

\$5,000 to \$50,000

This policy provides a one time benefit due to the initial diagnosis of Cancer.

How Many People Are Expected to Die of Cancer This Year?*

In 2013, almost 1,600 people a day. Cancer is the second most common cause of death in the US, exceeded only by heart disease. In the US, Cancer accounts for nearly 1 of every 4 deaths.

What Percentage of People Survive Cancer?*

The 5-year relative survival rate for all Cancers diagnosed between 2002-2008 is 68% up from 49% between 1975-1977.

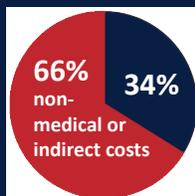
Protection Through Early Detection and Prevention*

What you eat and drink, how active you are, and other lifestyle behaviors all can affect your risk for Cancer. Find out more about these risks and what you can do to reduce them at the American Cancer Society website, <http://www.cancer.org>

** Source, American Cancer Society, Cancer Facts & Figures 2013*

If You Are Diagnosed With Cancer

The cancer first occurrence benefit policy pays the amount you select from \$5,000 to \$50,000.



According to the American Cancer Society, your traditional medical or medicare coverage may be good, but it will only cover 34% of the costs associated with cancer.

Why Does This Policy Deserve Your Consideration?

- It is guaranteed renewable for life, subject to the company's right to change premium.
- It pays regardless of other insurance you may have.
- Payment is made directly to you.
- Benefits are paid whether you receive treatment or not.
- Benefits do not change when you reach age 65.
- You do not have to be hospitalized to receive your benefits.
- Benefit amount is the same even if treatment is provided in a government hospital, VA hospital, health maintenance organization (HMO), clinic, or any other facility.
- The Family Plan pays the same FOB benefit for each covered family member.



Choose Your Benefit Amount:

- \$5,000
- \$10,000
- \$20,000
- \$30,000
- \$40,000
- \$50,000

You select the insurance plan best for your needs.

This is a Supplemental Policy. 30 Day Right To Examine Policy.

You have thirty (30) days (In IL and WA, 10 days) to examine the policy and have your premiums refunded. In MN, any premium you have paid will be refunded to you within 10 days after receipt of your notice of cancelation and the returned policy.

This brochure provides only a brief description of the important features of your policy. It is important that you **READ YOUR POLICY IN FULL.**